



Mission, Vision, and Guiding Principles

Mission Statement:

Mission: *Together, transforming the experience of aging.*®

Vision:

Founded on principles derived from Quaker values, Kendal at Hanover fosters successful aging through constant awareness of ever-changing needs and opportunities, and by creating a community where residents continue to shape their lives.

Guiding Principles:

SENSE OF COMMUNITY

Kendal at Hanover is a community where values are shared, creating a sense of ownership, belonging, and pride. We value the informality and simplicity of our community, where everyone is welcomed and encouraged to participate and to know, respect, and care for each other.

QUALITY OF LIFE

Kendal at Hanover residents value the leading of vibrant, creative, independent, and resident-directed lives with opportunities for continuing growth and learning.

WELLNESS

Kendal at Hanover promotes the health and well-being of residents and staff and is a leader in creative delivery of wellness services.

WORK ENVIRONMENT

Kendal at Hanover employs exceptional staff who continually develop their talents and skills. They feel a sense of team, pride, and appreciation as they support residents and each other in a warm, compassionate, and professional manner.

PROTECTING THE ENVIRONMENT

Kendal at Hanover is a community committed to the appropriate use and conservation of our planet's resources. As stewards of the earth, who are called to protect and preserve the environment for future generations, we are resolved to achieve scope 1* and scope 2** carbon neutrality throughout our campus.

FINANCIAL

Kendal at Hanover, a not-for-profit community, is committed to sound financial planning and operational practices which allow us to be a sustainable organization fulfilling and expanding our vision while maintaining long-range financial strength.

INNOVATION

Kendal at Hanover looks to the future for new ways of fulfilling our mission and meeting the continually evolving needs and desires of older adults. We seek out meaningful advances that promise to enrich the lives of those we serve now and in the future.

OUTREACH

Kendal at Hanover is a vibrant and integral member of our wider community through active outreach, volunteerism, philanthropy, advocacy, and meaningful partnerships.

Approved by the Board of Directors 2/15/23, 3/12/24

*Scope 1 covers direct emissions from owned or controlled sources

**Scope 2 covers indirect emissions from the generation of purchased electricity, steam, heating, and cooling